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Washington Medical Case Management Association

Monthly eNewsletter

April 2010

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President's Message

I am, and will always be, a lifelong learner. It excites me to think that I can be transformed by knowledge and that my life will never be the same. This thought came to mind as I read the details of [CMSA's Public Policy Workshop](#) on April 27-28, 2010. It promises to demystify the legislative process as well as demonstrate the relevance of case management to the healthcare system.

I am passionate about what I do, hence it is not hard for me to talk about how I make a difference. Having done this line of work since the mid 90's I always hoped to stretch my limits. Going to Washington DC, attending the workshop and meeting with our legislators will provide exceptional opportunities to explore possibilities. Can you imagine having the ability to influence policy making?

Sincerely,

Tess Brown

WMCMA President 2010



***WMCMA is the western Washington (WA-1) chapter
of CMSA***

New!

View our profile on [Linked in](#)

WMCMA Monthly Meeting is May 13, 2010

Save the date! Please watch for our May program notice to arrive to you via email as soon as details of the meeting are finalized.



11:00 a.m. to 1 p.m. at the Lynnwood Convention Center
(*check-in 11:00 ~ Buffet lunch 11:20 ~ Program 11:45*)

[driving directions](#)

Cost: \$20 members; \$38 non-members; \$10 teleconference

WMCMA's Annual Conference & Expo is October 14, 2010

Planning is underway for our annual conference & expo on October 14, 2010. It will be held again at the Lynnwood Convention Center and our goal is to top last year's conference, which proved to be our best conference yet. Be on the lookout for future emails with details of this event! If you have any questions or if you are interested in sponsorship or exhibiting, please contact WMCMA.

WMCMA April 2010 Meeting Highlights



On April 8, 2010, WMCMA held its monthly meeting at the Lynnwood Convention Center. Ann Sparling White, MS, LMHC, CT presented "**Children: Loss, Grief, and Healing**". Comments on the program evaluations included:

- "Enjoyed this presentation very much; new information for me regarding loss and grieving in children. Applicable both in my work as well as in life. Thank you."
- "Ann's talk offered real responses to grief that I can apply both in my personal and professional life."
- "The speaker really gave food for thought both in my professional and private lives. She was a breath of fresh air."
- "Excellent talk today and wonderful examples of how to help children and

their grief with things I had never thought of. Thank you so much!"

We thank Ann White from [The Healing Center](#) for taking the time to speak to us!



CMRG Survey - A Message From our CMSA Partner



Dear Member:

My name is Anne Llewellyn. I am editor in Chief of Case Management Products for Dorland Health [the company that publishes CMSA's official magazine Case In Point]. I wanted to ask you a huge favor. In late December, we sent each member of CMSA a complimentary Case Management Resource Guide (CMRG) as a member benefit for belonging to CMSA.

We are beginning to work on the 2011 CMRG and would like to have your feedback. We developed a short survey that will help us learn how you use the Guide, what sections are worthwhile and what sections need to be dropped or updated for 2011.

By way of this email I am asking you to take 5 minutes to complete this survey and provide important feedback that will help our team to make improvements for next year. Our goal is to provide a directory that assist you with finding the resources to meet the needs of your patients in an efficient manner. CMRG has been a trusted resource for over 20 years and it is because of your feedback.

Click [here](#) to participate in this survey.

WMCMA Needs a New Logo

As WMCMA continues to grow and offer more services to its members and case management partners, we would also like to update our logo to be more reflective of our western Washington chapter of the Case Management Society of America. One of our goals is to increase member involvement within our group, and what better way to do that than to have a logo created by one of very own our members? So in the upcoming month or so, we will be rolling out our **WMCMA Logo reDesign Contest!** The new logo we select may be a spin-off from the current logo or a whole new design but must include our association's name in it. **Keep an EYE out soon for contest details and start thinking about your ideas for a creative new logo for WMCMA.**

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Washington Medical Case Management Association
current logo

WMCMA Welcomes *Disney Institute* to Seattle on June 28, 2010



Washington State Association
for Healthcare Quality

Hosts...



Early Bird pricing available- click [here](#) for details!

Limited Time Offer: Register and pay by 05/28/10 and be automatically entered to win a FREE 3-day Disney Institute class at the Walt Disney Resort in Orlando! Contact our Guest Services Manager at 877.544.2384 ext. 1 for details.

Every hospital, clinic, group medical practice, dental practice, or freestanding medical care provider has the opportunity to distinguish themselves through the delivery of quality services.

A one-day local workshop, Disney's Approach to Quality Service for Healthcare Professionals program will show you the importance of attention to detail in everything Disney does -- from training its Cast Members (employees) to treating every Guest (patient) as a VIP. You will hear the stories and see how Disney best practices can be easily adapted to your healthcare delivery organization.

Professional development doesn't cost-it pays. It pays by creating a framework of focused energy in a vacuum of uncertainty. It pays by helping an organization gain share in a slow economy. The long-standing reputation Disney Destinations has for incredible service and friendly employees is not magic, it is sound ideology consistently applied in business. This program is designed to help Healthcare Professionals improve their organization's quality service by immersing themselves in the successful Disney model.

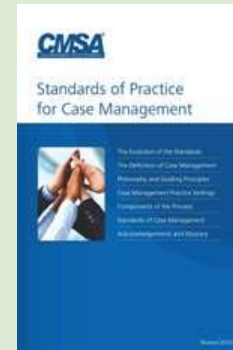
IMPORTANT: Please use the Washington Medical Case Management Association promotional code WCMME to receive \$50 OFF PER GUEST when registering. Additional group discounts are available.

TO LEARN MORE AND REGISTER GO TO: www.KeysSeattle.com. No prerequisite training required.

This Disney Institute event is hosted by Washington State Association for Healthcare Quality. WMCMA is a promotional partner in this event.

Download CMSA's Newly Revised *Standards of Case Management Practice*

CMSA's newly revised Standards of Practice for Case Management (revised 2010) is a dynamic and timely document which establishes formal written standards of practice from a variety of disciplines. **For more information and to download your free copy, click [here](#).**



Other Events of Interest / Educational Offerings

Traumatic Brain Injury Art Show 2010

Recreating Me: Exploring & Healing through Creative Expression

July 6-11, 2010 at the Burke Museum of Natural History and Culture, Seattle, WA. This show will include visual, musical, written and spoken creations. For more information, click [here](#).

Online Educational Resources:

- **Dorland Health**, who partners with CMSA and brings us Case In Point, provides pre-approved continuing education programs for professionals involved in case management. Click [here](#) to access their CE programs.
- **PRIME®** provides CCM and other CE credited programs online at little or no cost. If you are looking for CCM hours, click [here](#) for a list of CCM programs through PRIME®.
- **AAACEUs.com** also provides CE credited programs including CCM. Most of these courses do have a fee attached but there are some free courses available as well. Click [here](#) to visit the CCM credited programs listed on their website.
- **Care Management Central** is an interactive website that can help you build a care management toolkit that addresses specific healthcare goals across multiple disease states. The site offers free CEs as well. Click [here](#) to visit their site. To register, you must use access code **gskcares**.

If your company or organization is holding an event that would be of interest to our audience, or if you hear of one that you think would be of interest to this group, we will include that in our monthly newsletter free of charge. Send the details of your event to sharonb.wmcma@gmail.com by the 2nd week of each month to have your event advertised in that month's newsletter, which comes out the 3rd week of each month.

CMSA's 20th Annual Conference & Expo is June 8-11, 2010



This conference marks CMSA's 20th anniversary. To celebrate this milestone year, CMSA has joined with the folks at Walt Disney World to design a once in a lifetime CMSA extravaganza. Join thousands of other case managers and their families as CMSA celebrates in their very own section of Disney World park!

To read more about the conference and to register, click [here](#).

Multistate Nurse Licensure Compact - Letter Writing Campaign

The Issue

Nurse Licensure rules and regulations were formed when nursing was practiced primarily within the boundaries of one or two states. With the development of managed care, tele-health and mobile populations, nurses are frequently required to work with patients who travel or reside across multiple state lines. Unlike driver's licenses, many state nursing licenses are not recognized by other states.

The Impact

Washington state nurses and their employers are vulnerable to:

- Excessive costs for additional licensure
- Administrative oversight of additional fees
- Vulnerability to lack of malpractice coverage

Most managed care employers do not cover these expenses leaving both the employer and nurses personally vulnerable.

The Solution

Nurse Compact Licensure. Twenty-four state boards of nursing have joined together to form a Nurse Compact in which participating states mutually recognize nurse licenses from other Compact states. Washington state currently does not participate in the Compact.

Call for Action

We encourage every WMCMA member and WMCMA supporter to write a letter to the Washington State Nursing Commission in support of Washington state's participation in the Nurse Licensure Compact. A template has been created on our website to make it as easy as possible for you to participate. Click [here](#) and click

on the document under **Letter Templates** to download a formattable copy of the letter. Use this letter as a base for your own individualized letter, then send it to the address on the letter. We hope you will join us in this effort to bring the nurse licensure compact to Washington state.

For more information on this issue, click [here](#).

Advertise your CM Position with WMCMA

Did you know that WMCMA is able to advertise job opportunities directly to our members and other case management professionals who are on our email list? We've had many employers tell us that they fill their positions based on the advertising done through us. Our members appreciate hearing about job opportunities available to them and employers feel they are really able to gear their open positions towards their intended audience. To learn more about our classified advertising process, click [here](#).

About WMCMA

Washington Medical Case Management Association (WMCMA) is a not-for profit organization dedicated in supporting the development of the profession of case management by providing its members with networking and continuing education offerings. WMCMA is the WA-1 affiliate chapter of the Case Management Society of America, CMSA, a nationally recognized case management organization. Both WMCMA and CMSA are committed to education, research, and networking. As well, both are dedicated to legislative tracking through grassroots efforts.

Through the support of a certification program, CMSA continues to enhance the level of case manager professionalism - furthering the development of a new, higher level of industry expertise. As well, CMSA/WMCMA provides to its members nationally recognized Standards of Practice for Case Management and a peer-reviewed Ethics Statement on Case Management.

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View our profile on  **LinkedIn**