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Washington Medical Case Management Association

Monthly eNewsletter

February 2010

In This Issue

[March Meeting - Register Now!](#)

[WMCMA/OMCMG Joint Conference May 1st](#)

[CMSA National Conference & Expo June 8th-11th](#)

[WMCMA Annual Conference & Expo Oct. 14th](#)

[February 2010 Meeting Highlights](#)

[Multistate Nurse Licensure Compact](#)

[Members with a Message](#)

[DVDs for Soldiers Update](#)

[2009 Summary of WMCMA Event Offerings](#)

[Other Events of Interest](#)

[Teleconference into our meetings](#)

[Advertise your CM Position with WMCMA](#)

Quick Links

[WMCMA Website](#)

[CMSA Website](#)

[CCMC Website](#)

President's Message

Spring is almost here, I can feel it in my bones. The days are getting longer, varied colors are peeking out of the landscape. I am cleaning my sneakers, getting ready to head outdoors. It is that time of the year when we look forward to spending time with friends, plan trips and check more stuff off our to do list.

Our joint conference with OMCMG will be on May 1st. Nancy Skinner, RN, CCM, CMSA past President, will be our guest speaker this year. Gloria Simmons who has been coordinating this event with OMCMG for the last three years will be filling us in on the details of this event at the next monthly meeting. See below for details.

The CMSA national conference will be on June 8th to 11th at Disney's Coronado Springs Resort in Orlando. The super saver discount ends on April 30th. CMSA members can take \$100 off the registration fee and, if you sign up in groups of 3 or more, you get an additional \$100 off. See details below on how to do that.

I would like to let you know that you can still join our letter writing campaign to the Washington State Nursing Commission in support of the Nurse Licensure Compact. The template is available on our [website](#) (under Letter Templates) for this purpose. See details below in our newsletter.

I truly enjoyed our guest speaker this month, Shirley Otis-Green. We had a great turnout: 62 on site and 24 telephonically. I would like to think that we picked a topic that was relevant to many of you, in this case, Palliative care. We encourage you to continue to bring topics that you want to hear more of to our attention. It is my hope

that we continue to provide applicable information to your practice in the coming months.

Finally, I would like to thank Genentech for sponsoring our February meeting. Your support enables us to continue the good work that we do in Case Management.

Tess Brown
WMCMA President 2010

WMCMA Monthly Meeting is March 11, 2010

WHAT'S AROUND THE CORNER? THE FUTURE OF CASE MANAGEMENT

The Impact of Nurse Multistate Licensure on CMs and CMSA's Public Policy and New Case Management Model Act

Presented by Mary Hughes, RN, BSN, CCM and Christopher Mendez, MBA

11:00 a.m. to 1 p.m. at the Lynnwood Convention Center
(*check-in 11:00 ~ Buffet lunch 11:20 ~ Program 11:45*)

[driving directions](#)

Cost: \$20 members; \$38 non-members; \$10 teleconference

Application has been made to the Commission for Case Manager Certification to accredit this activity for 1.0 hour of CCM CEUs.

Please join us for this important and informative presentation by two of our own WMCMA Board members on the future of case management as it relates to public policy. Both CMSA and WMCMA support the mission of advocating for patients' well-being and improved health outcomes in several several ways including public policy efforts. Both the multistate nurse licensure issue and the CMSA's new case management model act will affect how you practice case management so we encourage you to attend.

OBJECTIVES

Upon completion of the course offering, the participant should be able to:

Multi-state Nurse Licensure

- Define Multistate Licensure
- Define Tele-nursing

- Understand potential threats to your license if you cross state lines in your practice
- Identify two steps you can take in support of Multistate Licensure in Washington state



CMSA and Public Policy

- Define one goal of the Case Management Model Act
- Understand what is our practice model of today and how it has changed
- Understand where we are in Case Management today
- Touch on the question, will there ever be insurance reimbursement and/or CPT codes for our practice?

REGISTRATION IS REQUIRED

[Register online here](#) through our secure website, or call the WMCMA office at (425) 329-9456 or email sharonb.wmcma@gmail.com. **Deadline to register is Friday March 5, 2010.** Please help us by registering early so we can get an accurate headcount for lunch and room space.

March meeting sponsored by WMCMA

WMCMA/OMCMG Joint Conference is Saturday May 1, 2010 - SAVE THE DATE!

Our 3rd Annual WMCMA/OMCMG Joint Conference has been scheduled and we are excited to announce a new venue for this event! It will take place at the new Great Wolf Lodge in Grand Mound (Chehalis), WA on Saturday May 1, 2010 from 9:30 a.m. to 2 p.m. Please join us for what has become an annual tradition for the Washington and Oregon chapter.

This year's presentation will be by Nancy Skinner, RN, CCM, past CMSA President. More details on this presentation to follow. 3 hours of CCM CEUS will be requested for this presentation.



The cost of this event will be \$30 for members and \$40 for non-members. Are you interested in your company exhibiting at our event? Please contact Gloria Simmons at gloria.simmons@premera.com or Sharon Berry at sharonb.wmcma@gmail.com.

Space is limited so REGISTRATION WILL BE REQUIRED. Sign up early to reserve your spot! Be on the lookout for a future email NEXT WEEK with the details of this event and instructions for registration.

LODGING INFORMATION

WMCMA/OMCMG has a block of rooms at the Great Wolf Lodge for both Friday 4/30 and Saturday 5/1 at a special group rate of \$159/night (its normally at least \$229/night). Bring your family and enjoy the weekend there! If you are interested in taking advantage of this special group rate, you must call the toll-free Central Reservations line at 1-800-640-WOLF (9653) by Friday April 9, 2010 and make your own reservations. Identify yourself as members of this group with the group code **1004WAME** in order to get the group rate. You can call now to reserve.

CMSA's 20th Annual Conference & Expo is June 8-11, 2010



This conference marks CMSA's 20th anniversary. To celebrate this milestone year, CMSA has joined with the folks at Walt Disney World to design a once in a lifetime CMSA extravaganza. Join thousands of other case managers and their families as CMSA celebrates in their very own section of Disney World park!

To read more about the conference, click [here](#).

Registration Information

The standard rate for the conference is \$600 if you register before May 1, 2010. It goes up to \$700 on May 1, 2010. The following discounts could apply:

- CMSA member - \$100 off
- Group registration of 3 or more - \$100 off

Your registration rate could be as low as \$400 if you take advantage of all the discounts.

Are you interested in taking advantage of the group rate? WMCMA is offering to coordinate a group registration. This is for conference registration only - please note that you will need to be responsible for arranging your own hotel, airfare, and transportation. We will make sure that everyone who has registered through the WMCMA group registration gets connected via email with each other so you can make arrangements with other attendees if you'd like.

If you are interested in being part of the group registration, please follow these steps:

- Email sharonb.wmcma@gmail.com with your request to be included in the WMCMA group discount. Download the [registration form](#) and fax the completed form to Sharon at fax # (425) 953-4709. Please make sure and complete all fields on the form or this will just delay your request as someone will have to contact you for the omitted information. This is a confidential fax line requiring an access code to print so you can be assured that your personal information is not sitting idly on a fax machine.
- **The deadline to take advantage of the group discount with WMCMA is Wednesday March 31, 2010.** We will be submitting the registrations online all at once on April 1,

2010. You should receive an email confirmation once the online registration process is complete.

If you have any questions, please feel free to contact Sharon Berry at sharonb.wmcma@gmail.com or call WMCMA at (425) 329-9456.

WMCMA's Annual Conference & Expo is October 14, 2010 - Save the Date!

Planning has just begun for our annual conference & expo on October 14, 2010. We wanted to let you know the date as soon as possible so you can plan on attending either as an attendee or as an exhibitor/sponsor. It will be held again at the Lynnwood Convention Center and our goal is to top last year's conference, which proved to be our best conference yet. Be on the lookout for future emails with details of this event! If you have any questions or if you are interested in sponsorship or exhibiting, please contact WMCMA.

WMCMA February 2010 Meeting Highlights

On February 11, 2010, WMCMA held its monthly meeting at the Lynnwood Convention Center. This month's educational program was presented by Shirley Otis-Green, MSW titled "Contemporary Issues in Oncology Case Management: Palliative Care". Her presentation was very well received. Comments on the program evaluations included:



- "Thank you so much for such a great ed presentation. This is info that I will be able to use with my patients."
- "The speaker was extremely engaging and very knowledgeable. She made the topic very easy to understand and helpful. Hope that the speaker can be brought back for another presentation in the future."
- "She did not discuss the complex relationship between a patient and the oncologist. Cancer patients do not see the oncologist as the doctor who talks about death- he is the one they look to for a cure. Most of the time they do not hear the oncologist discuss end of life."
- "Very enthusiastic and spoke clearly with humor and involvement with the listeners."
- "Absolutely excellent; riveting"
- "Speaker well prepared and very knowledgeable on subject content. Excellent presentation."

We thank Shirley Otis-green for taking the time to speak to us, and we thank [Genentech](#) for sponsoring our February meeting.

Multistate Nurse Licensure Compact - Letter Writing Campaign

The Issue

Nurse Licensure rules and regulations were formed when nursing was practiced primarily within the boundaries of one or two states. With the development of managed care, tele-health and mobile populations, nurses are frequently required to work with patients who travel or reside across multiple state lines. Unlike driver's licenses, many state nursing licenses are not recognized by other states.

The Impact

Washington state nurses and their employers are vulnerable to:

- Excessive costs for additional licensure
- Administrative oversight of additional fees
- Vulnerability to lack of malpractice coverage

Most managed care employers do not cover these expenses leaving both the employer and nurses personally vulnerable.

The Solution

Nurse Compact Licensure. Twenty-four state boards of nursing have joined together to form a Nurse Compact in which participating states mutually recognize nurse licenses from other Compact states. Washington state currently does not participate in the Compact.

Call for Action

We encourage every WMCMA member and WMCMA supporter to write a letter to the Washington State Nursing Commission in support of Washington state's participation in the Nurse Licensure Compact. A template has been created on our website to make it as easy as possible for you to participate. Click [here](#) and click on the document under **Letter Templates** to download a formattable copy of the letter. Use this letter as a base for your own individualized letter, then send it to the address on the letter. We hope you will join us in this effort to bring the nurse licensure compact to Washington state.

For more information on this issue, click [here](#).

Members with a Message

Washington and Oregon rank among the states with the highest incidence of skin cancer. Have you checked your skin lately? Two WMCMA members who are also past Secretaries to the Board are on a joint mission to encourage everyone to check their skin on a routine basis and see a dermatologist for skin examination when something "odd" appears. Both Lisa Schessler and Nancy Campbell recently had early stage skin cancers removed (melanoma). The cancers were caught early because of their conscientious attention to self-skin examinations and prompt appointments with a dermatologist for intervention.

Skin cancer is the most common form of cancer in the United States. The two most common types are basal cell cancer and squamous cell cancer ([1](#)). They usually form on the head, face, neck, hands and arms. Another type of skin cancer, melanoma, is more dangerous but less common. The National Cancer Institute

recommends your doctor check any suspicious skin markings and any changes in the way your skin looks. Left untreated, some types of skin cancer cells can spread to other tissues and organs.

Melanoma of the skin is the fifth leading type of cancer in Washington State. Incidence rates have nearly doubled from 23 per 100,000 in 1992, the year the Washington State Cancer Registry was created, to 42 per 100,000 in 2004. In 2004, 2,611 Washington residents (1,393 men and 1,217 women) were diagnosed with melanoma. Melanoma is the most deadly of the skin cancers. In 2005, 170 people in Washington (105 men and 65 women) died of melanoma ([2](#)).

For more information, please visit [Medline Plus](#) or [The Skin Cancer Foundation](#).

DVDs for Soldiers Update

48 DVDs collected by Nancy Campbell during our WMCMA meetings and conferences were sent to soldiers deployed in Iraq. Nancy, a WMCMA member and former board member, became involved with these soldiers through her long standing relationship with Madigan Army Hospital. She has worked with a number of doctors in the Pain Clinic, Physical Rehabilitation and Physical Therapy. Nancy's company gets referrals from them for equipment for active duty and dependents locally and in Iraq and Afghanistan. Nancy met Dr. Eric Aquila, a Major and MD, 2-3 years ago during an inservice. He has been deployed several times and is currently with the HHT 2-1 CAV medics in Iraq. Nancy heard from him about the need for things to keep the troops occupied while deployed there.



Dr. Aquila relays his appreciation for the generosity of this group. Here are some of the soldier's responses to your gifts:

"We just received the box of DVD's you sent. What a great Christmas surprise for me and the guys! You have an uncanny ability to send the right things at the right time. Our new Aid station will start having 24 operations, so having a growing library of movies to watch will definitely break up the monotony."

"We always appreciate the packages particularly the DVD's as they keep our patients/soldiers/medics occupied through the drag of the day...We love them."

We received the second shipment of movies. The Medics again send a HUGE thank you. We run 24 operations, and the night time shift can get monotonous. Thanks again."

2009 Summary of WMCMA Event Offerings

To see and/or print a summary of all the WMCMA programs and event offered in 2009 including CCM CEU offerings, click [here](#).

Other Events of Interest

If your company is holding an event that would be of interest to our audience, we will include that in our monthly newsletter free of charge. Send the details of your event to sharonb.wmcma@gmail.com by the 2nd week of each month to have your event advertised in that month's newsletter, which comes out the 3rd week of each month.

Attend Our Monthly Meetings Via Teleconference

Are you interested in attending our monthly educational programs but live too far or can't get away from your desk? You can attend most of our meetings by telephone and receive the CCM CEUs for attending. WMCMA recently changed Teleconference Service Providers to provide better quality listening. Our attendees have noticed a positive difference in the quality of the call, so if you've tried it in the past and it didn't work for you then, make sure and check it out again. Teleconferencing costs \$10 which includes the toll-free phone line and the CCM CEUs. Speakers often provide us with their Powerpoint presentation that we send to you so you can follow along as well. If you are interested in this option, look for it in the program notices that we email to you and sign up to try it!



Advertise your CM Position with WMCMA

Did you know that WMCMA is able to advertise job opportunities directly to our members and other case management professionals who are on our email list? We've had many employers tell us that they fill their positions based on the advertising done through us. Our members appreciate hearing about job opportunities available to them and employers feel they are really able to gear their open positions towards their intended audience. To learn more about our classified advertising process, click [here](#).