

# W · M · C · M · A

## Washington Medical Case Management Association

### Monthly eNewsletter

October 2009

#### In This Issue

[WMCMA Annual Conference & Expo Highlights](#)

[Celebrate National Case Management Week](#)

[Next Monthly Meeting is November 12, 2009](#)

[Annual Membership Survey Underway](#)

[CM Awards 2009-Nominate a CM Today](#)

[Free Care Management Website and CEUs](#)

[Other Events of Interest](#)

[Advertise your CM Position with WMCMA](#)

#### Quick Links

[WMCMA Website](#)

[CMSA Website](#)

[CCMC Website](#)

#### *President's Message*

The WMCMA Annual Conference & Expo was a tremendous success with outstanding guest speakers: William Polonsky PhD, CDE on behavioral changes to improve diabetic outcomes, Eric Heit DPM on diabetic foot care, and Dr. Roger Hall OD on eye disorders related to diabetes. We offer our sincere thanks to the vendors who partnered with WMCMA in sponsoring this event. Without you, this event would not have been possible. Hats off to the organizers, Nancy Campbell, Gloria Simpson, and Sharon Berry, for coordinating this successful event.

WMCMA is conducting an on-line survey of members with a few important questions to help plan for next year. Included in the questionnaire are nominations for WMCMA Case Management Awards, Nominations for WMCMA board members and officers. The input of the membership is important; please take a moment to complete the questionnaire if you have not done so already. If you did not receive the questionnaire, please contact Sharon Berry.

In November, the topic for the WMCMA monthly meeting is on Influenza Update on the H1N1 flu virus sponsored by MedImmune. Please consider attending. Details can be found in the newsletter below.

In December, WMCMA will be hosting the Annual Holiday Luncheon with a silent auction. If you have a basket or gift for the auction, please contact one of the board members or Sharon Berry. You may nominate a charitable organization to receive the proceeds from the auction on the on-line survey mentioned above.

Thank you for your participation and support of WMCMA.

Dianne Gesner-Moore  
WMCMA President

## WMCMA Annual Conference & Expo Highlights

On October 8th, WMCMA held their Annual Conference & Expo. This was the first year WMCMA combined their Provider Fair traditionally held in the spring and their Fall Conference into one big Annual Conference & Expo. Over 50 exhibitors from various health care settings participated in the event and over 170 attendees enjoyed the day of educational presentations, health care resource exhibits, and networking.



One of the highlights of the conference was the BeadforLife project sponsored by WMCMA. BeadforLife is a nonprofit organization providing impoverished Ugandan women an opportunity to lift their families out of poverty by making beaded jewelry out of recycled paper. Around the world, people partner with the bead makers to sell beads and educate others on ways to end extreme poverty. WMCMA raised over \$1,650 in bead sales during the conference for the BeadforLife project.

One of our WMCMA Board members Nancy Campbell collected quite a few DVDs and CDs for our military troops in Afghanistan during the event. These are very popular items and are passed around to be enjoyed by many of the troops who are fighting the war in Afghanistan. This was a well-received idea so we will continue to collect them at future meetings as well. If you have a chance to clean out your media closet and want to get rid of these items, go ahead and bring them to our next meeting and Nancy will be happy to take them.

Thank you for making this year's Annual Conference & Expo our most successful event yet!





## Celebrate National Case Management Week October 11-17, 2009

This week marks this year's weeklong celebration, recognizing the contributions and commitments case managers make and educating the public about the significant work they perform.

WMCMA celebrated National Case Management Week during the Annual Conference & Expo last Thursday. We salute our colleagues for their expertise, dedication and professionalism. Thank you for your hard work, support, and commitment to case management.



## November Meeting - Influenza Update 2009

Our next monthly meeting is Thursday November 12, 2009 at the Lynnwood Convention Center from 11 a.m. to 1 p.m. November's topic is Influenza Update 2009 presented by Dan Friedman, MD and is sponsored by MedImmune. With the flu season upon us and the much publicized H1N1 swine flu outbreak, it is more important than ever that we understand how influenza impacts our patients/clients, our families, and ourselves and provide current education on this subject. Please join us in this informative and timely presentation. 1.0 hours of CCM CEUs have been requested for this event. To register online or to read more details about this meeting, click [here](#).



## Annual Membership Survey is Underway

We are conducting our annual member survey to find out what you think of the WMCMA events and offerings, as well as to get your input on some important decisions coming up in the next few months. As a member, you should have

received the online survey by email. Please take a few minutes to complete this survey. The deadline for completing the survey is Wednesday October 21, 2009. Your input is important to us. If you are a member and did not receive the survey, please contact Sharon Berry at [sharonb.wmcma@gmail.com](mailto:sharonb.wmcma@gmail.com).

## Case Management Awards 2009 - Nominate a CM Today

Patterning after the Case Management Society of America (CMSA) Case Management awards, WMCMA will once again be awarding two deserving case managers with the Case Manager of the Year award and the Excellence in Case Management award. Please consider nominating a deserving candidate. It's easy and only takes a couple minutes. Since this is for our local Washington chapter, nominees must be case managers from Washington state. To nominate a deserving case manager, click [here](#). **The deadline for submitting a nomination is Friday October 30, 2009.**

## Free Care Management Website and CEUs

One of our exhibitors at last week's annual conference provided a resource that attracted attention from the case managers. It is a free care management website sponsored by GlaxoSmithKline that includes FREE CEUs for nurses, case managers, and social workers as well as over 1,000 patient education and provider tools that can be downloaded at no cost, many of which come in up to 22 different languages. To start, go to [www.caremanagementcentral.com](http://www.caremanagementcentral.com). You need to register to use this website. Use access code **GSKcares** once you click on "register" to proceed with registration.

## Other Events of Interest

### ***Thursday November 5, 2009***

**CareFair 2009.** Sponsored by Care Medical. Cost is free. Click [here](#) to learn more.

### ***Friday November 6, 2009***

**Elder Care & The Law Symposium 2009: How Knowing the Law will Help You Better Care for Your Clients and Residents.** Presented by the Law Offices of Julianne Kocer. Click [here](#) for more details on our website or click [here](#) to download the brochure and registration form.

## Advertise your CM Position with WMCMA

Did you know that WMCMA is able to advertise job opportunities directly to our members and other case management professionals who are on our email list? We've had many employers tell us that they fill their positions based on the advertising done through us. Our members appreciate hearing about job opportunities available to them and employers feel they are really able to gear their open positions towards their intended audience. To learn more about our classified

advertising process, click [here](#).